

JOINT PRESS RELEASE

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Six months until the deadline: let's seize the opportunity and boost renovation activity!

The Energy Efficiency Directive requires every EU country to establish a long-term strategy for mobilising investment in the energy efficient renovation of their building stock, by 30 April 2014.¹

With just six months remaining to deliver national renovation strategies that could help ensure investment in European jobs and growth, and help deliver lower energy bills for struggling European citizens, our organisations urge national governments to:

1) Build lasting partnerships with industry, academia, financial institutions, NGOs and other actors. Establish strategies that genuinely engage national stakeholders and those who must deliver on the ground.

Strong, inclusive and collaborative platforms must form between the public and private sector, to design and deliver national renovation strategies. Countries like Denmark with its 'Network for Energy Retrofit'² are leading the way, utilising the rich expertise of the stakeholder community and **ensuring that a shared long-term vision is built.**

2) Develop ambitious strategies supported by clear milestone aims; the technology exists and industry is ready to deliver, but long-term certainty is needed for the market.

Ambition to scale-up both the rate and depth of renovation works and deeply renovate our building stock is required if the EU is to meet its long-term energy and climate goals.³ In this respect, **long-term certainty for investors, industry, professionals and consumers**, supported by clear targets and milestones, is a prerequisite to delivering this ambition. **This is precisely what national renovation strategies must deliver.**

3) Integrate societal benefits: national strategies are tools to enable our economies to reap the multiple economic, social and environmental benefits of energy efficient renovations.

Renovate Europe's '[Multiple Benefits of Investing in Energy Efficient Renovations](#)' report demonstrates that energy efficient renovation **has the potential to create up to two million jobs and kick start the European economy, save the equivalent of 4 billion barrels of oil imports per year, reduce energy bills and CO₂ emissions and increase comfort and well-being.** Countries must ensure they have quantified and understood the potential benefits through cost-benefit analysis, so they can ensure these are delivered to their citizens and businesses.

Governments around Europe cannot afford to miss the chance to improve their economies and the lives of those who live, learn and work in Europe's buildings. Let's seize this opportunity!

¹ [EU Energy Efficiency Directive, Article 4](#)

² '[Network for Energy Retrofit](#)' case study, from '[A New Era in Building Partnerships](#)', World Green Building Council

³ '[Renovation Tracks for Europe up to 2050](#)', EURIMA



WORLD GREEN BUILDING COUNCIL

Europe Regional Network



Renovate Europe is a political communications campaign that was launched by industry leaders in 2011. It has 24 partner companies and associations drawn from many sections of the construction value chain and its headline ambition is to reduce the energy demand of the EU building stock by 80% by 2050 as compared to 2005 levels. More information on the Campaign and its actions can be found at: www.renovate-europe.eu

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World Green Building Council (Europe Regional Network): Green Building Councils are not-for-profit, member-based organisations that are driving the transformation of buildings, communities and users' behaviour towards sustainability. The World Green Building Council is a coalition of over 90 national Green Building Councils around the world, making it the largest international organisation influencing the green building marketplace. Our Europe Regional Network consists of over 30 national Green Building Councils and works in collaboration with more than 3,500 member companies across Europe, which represent the full breadth of stakeholders in the buildings industry. <http://www.worldgbc.org/regions/europe/europe/>

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