

Title: Senior Research Manager

Location: London, UK / Toronto, Canada

London: depending on experience – estimated £40-50,000 GBP (if based in London); \$70,000-\$90,000 Canadian (if based in Toronto).

About the World Green Building Council

The World Green Building Council is a global network of Green Building Councils in over 70 countries which is transforming the places we live, work, play, heal and learn.

Buildings are diverse and beautiful but they must also be sustainable. We believe green buildings can and must be at the centre of our lives. Our changing climate means we must reshape the way we grow and build. Our mission is to create green buildings for everyone, everywhere - enabling people to thrive both today and tomorrow. By taking action, we champion local and global leadership. We empower our community to drive change. We are greater than the sum of our parts, and commit to green buildings for everyone, everywhere.

The WorldGBC Research Function

The Senior Research Manager will spearhead the development of a new research function of the organisation, leading research on the impact of the green building movement as well as the benefits and urgency of green building.

Specifically, the Senior Manager will support Green Building Councils and partners to develop and implement research projects including the annual Member Survey and WorldGBC's impact framework; work with the CEO to secure funding for these projects; and provide methodological guidance to global and regional projects.

The Senior Manager will report directly to the CEO, based in London, coordinating closely with the Projects and Partnerships, Marketing and Communications, and the Regions teams around the world. A part time freelance Research Manager will initially support the work of the Senior Manager.

Specific responsibilities include but are not limited to:

- Oversee the structuring of a Research programme.
- Manage the implementation of all research projects including: developing the concept with the CEO and other team members; scoping the Terms of Reference; overseeing the development of the methodology; managing research contractors; coordinating with research partners and Green Building Councils; and finalising outputs (briefs, reports, other).
- Manage the annual Member Survey of the 70+ Green Building Councils, from survey development, through to data collection and analysis.

- Work with the wider WorldGBC team, Green Building Councils, and external experts to develop a robust impact framework which links to the annual Member Survey and enables WorldGBC to measure the impact of its collective projects and provide guidance to GBCs in order to measure their impact in the countries.
- Provide methodological guidance and inputs to global and regional projects which contain a research component, such as the Advancing Net Zero and Better Places for People projects.
- With the support of the CEO, secure funding for research projects and subsequently manage donor relationships throughout the research process.
- Develop and manage partnerships with major research organisations, such as the International Energy Agency and potentially academic institutions.

Experience/Expertise

- 5-10+ years of working in a climate change or a building and construction focussed organisation on research studies and data analysis.
- Excellent written and editorial skills, proven ability to structure, edit major publications and ensure they are presentable to a business and press audience.
- Unparalleled attention to detail.
- Strong quantitative skills and a love of data.
- Expert in using data and graphics to tell stories to an executive level audience and the press.
- Experience in impact reporting and impact assessments.
- Significant methodological expertise, particularly related to environmental/climate change issues.
- An excellent project manager, with a proven track record managing collaborative research projects from start to finish, keeping projects on time and within budget.
- Passionate about the environment and the mission of the WorldGBC.
- Experience and/or significant interest in working with countries all around the world, with different languages, cultures and time zones.
- Ability to thrive within a small, motivated and often virtual team.
- A passion and an interest in world travel and international working.

To apply, please send a CV and covering letter to office@worldgbc.org WorldGBC is accepting applications on a rolling basis, so please apply as soon as possible.

WorldGBC thanks all applicants but will only respond to short-listed candidates.