Sponsorship Prospectus

Support Canada's Premier Green Building Event
Why sponsor?

Each year, Building Lasting Change attracts delegates representing every aspect of the green building industry including engineers, architects, designers, builders, manufacturers, real estate professionals and policy advisors.

As a sponsor of Building Lasting Change 2018 with WorldGBC Congress, you will be presented with numerous opportunities to connect with the key decision makers within your target audience.

Connecting the world of green building.

In 2018, CaGBC will host the WorldGBC Congress as part of Building Lasting Change. WorldGBC Congress will bring delegates from 70 green building councils from around the world, who will engage in the full Building Lasting Change conference experience.

We have what you are looking for:

» High visibility and exposure
» Speaking opportunities
» Enhanced brand recognition
» Organized and informal B2B opportunities
» Networking opportunities

» Access to next generation industry leaders
» Connections with Canada's green building industry professionals
» Introduction to a global network

DELEGATES BY INDUSTRY:

- 24% Architect, Consultant, Interior Design
- 11% Industry Association, Non-profit Organization, City Planner
- 8% Government, Municipality
- 11% Building Owner, Real Estate, Property Manager
- 7% Engineer
- 8% Research, Academia, Student
- 11% Materials, Manufacturer
- 17% Contractor, Developer, Commercial Construction
- 3% Other
## Building Lasting Change 2018 with WorldGBC Congress Canada

### Sponsorship Opportunities

**$45,000**
- Presenting (1)
- Opening Plenary (1)
- Gala Dinner and Celebration (1)
- Closing Plenary (1)

**$25,000**
- EGP Booster: $1,000
- Mobile Charging Station (1)
- Mobile App (1)
- Green Real Estate Executive Breakfast (5)
- Chapter After-party (1)
- Delegate Break (4)
- Lunch Plenary (5)
- Interactive Networking Station (3)
- WorldGBC Members Day Lunch (1)
- WorldGBC Members Day Dinner (1)

**$20,000**
- BLC Delegate Lanyards (1)
- International Trade Delegation Program Host (1)
- WorldGBC Delegate Lanyards (1)

**$15,000**
- Welcome Reception (1)
- Gala Reception (1)
- Green Business Showcase Lunch (1)

**$10,000**
- Product of the Year Award (1)
- Summit Morning (1)
- Summit Lunch (1)
- Summit Afternoon (1)
- Program Stream (5)
- Online Business-to-Business Scheduling Tool (1)
- WorldGBC Members Day Host (1)

**$7,500**
- EGP Innovation Challenge (1)
- Delegate Breakfast (2)
- Showcase Coffee Shop (1)
- Emerging Green Professionals Mentor Lounge (1)
- Leadership Award (10)
- Prime (unlimited)

**$5,000**
- Mobile Charging Station (1)
- Mobile App (1)
- Green Real Estate Executive Breakfast (5)
- Chapter After-party (1)
- Delegate Break (4)
- Lunch Plenary (5)
- Interactive Networking Station (3)
- WorldGBC Members Day Lunch (1)
- WorldGBC Members Day Dinner (1)

**$2,500**
- Water Station (2)
- Green Building Tour (4)
- WorldGBC Social Media Supporter (2)
- WorldGBC Members Day Water Station (1)
- WorldGBC CAB Board Lunch (1)

### EGP Booster: $1,000

Enhance your profile. Send a next generation leader to the conference.

* Details on page 21

Opportunities to sponsor WorldGBC Congress Canada are indicated in the titles above in blue. More information about these opportunities, along with the sponsor benefits, are available starting on page 23. To sponsor these opportunities, or for more information, contact Terri Wills, CEO of the WorldGBC at office@worldgbc.org.
### Presenting | $45,000

Take this opportunity to define yourself as a leader in the green building sector. Help shape the entire event by selecting the Honourary Conference Chair, welcoming delegates at the opening keynote and presenting the Lifetime Achievement Award at the Gala. Our Presenting Sponsor has prime visibility at the conference. (1 opportunity available)

- **SPECIAL**: Opportunity to provide a company representative to be the Honourary Conference Chair • Presenting sponsor recognition on all delegate name badges • Company logo displayed on delegate bags (CaGBC to provide the bags)

- **SPEAKING OPPORTUNITIES**: Welcome delegates to the conference during the Opening Plenary • Present the Lifetime Achievement Award at the Gala • Company announced as Presenting Sponsor each day

- **TICKETS**: 7 BLC conference registrations • 5 additional Welcome Reception tickets • 2 seats at VIP tables for the Gala • 1 reserved table of 10 at the Gala Dinner

- **SHOWCASE**: 2 exhibitor booths (10’ x 20’ in total)

- **ELECTRONIC EXPOSURE**: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo on registration site • Logo on all CaGBC e-communications to members regarding conference • Logo in Sponsors section of Mobile App

- **PRINT EXPOSURE**: One full page ad in the printed conference guide • Logo on printed conference guide cover • Sponsor recognition on your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine • 150-word statement and photo of the Honourary Chair in the printed conference guide

- **SIGNAGE**: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room

### Opening Plenary | $25,000

This session sets the stage for the entire week and is often cited as one of the most impactful plenaries of the event. As our sponsor you will greet the full conference audience and introduce the keynote speaker at the first plenary event of the conference. (1 opportunity available)

- **SPECIAL**: Opportunity to place company collateral material on the tables at the Opening Plenary

- **SPEAKING OPPORTUNITIES**: Introduce Opening Plenary keynote speaker • Present one Leadership Award at the Gala • Company announced as sponsor at Opening Plenary

- **TICKETS**: 5 BLC conference registrations • 5 additional Welcome Reception tickets • 1 seat at a VIP table for the Gala • 1 reserved table of 10 at the Gala Dinner

- **SHOWCASE**: 2 exhibitor booths (10’ x 20’ in total)

- **ELECTRONIC EXPOSURE**: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

- **PRINT EXPOSURE**: Half page ad in the printed conference guide • Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine

- **SIGNAGE**: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo in static state on the screen at the Opening Plenary during programming breaks
### Gala Dinner and Celebration | $25,000

The CaGBC celebrates the leaders in the green building industry with our Annual Leadership Awards Gala. Help us celebrate by hosting this year’s Gala Dinner and Celebration. Immediately following the Gala Dinner and Awards Ceremony, the party will continue with a dessert bar, music, dancing, and more networking. Showcase your leadership to 500 of Canada’s green building elite. (1 opportunity available)

**SPECIAL:** Opportunity to place company collateral material on the tables at the Gala Dinner

**SPEAKING OPPORTUNITIES:** Present one award at the Gala
- Company announced as sponsor at Gala Dinner

**TICKETS:** 4 BLC conference registrations • 2 additional Welcome Reception tickets • 1 seat at a VIP table at the Gala Dinner • 1 reserved table of 10 at the Gala Dinner

**SHOWCASE:** 1 exhibitor booth (10’ x 10’)

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Half page ad in the printed conference guide • Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine • Logo on Gala program and menu

**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo in static state on the screen at the Gala Dinner during programming breaks
## Closing Plenary  |  $25,000

At this final gathering of delegates, exhibitors, speakers and sponsors you'll introduce the last keynote speaker and have a moment to share your thoughts about the conference with delegates. (1 opportunity available)

- **SPECIAL:** Opportunity to place company collateral material on the tables at the Closing Plenary.
- **SPEAKING OPPORTUNITIES:** Introduce the Closing Plenary keynote speaker • Present one award at the Gala Dinner • Company announced as sponsor at the Closing Plenary
- **TICKETS:** 5 BLC conference registrations • 5 additional Welcome Reception tickets • 1 seat at a VIP table at the Gala Dinner • 1 reserved table of 10 at the Gala Dinner
- **SHOWCASE:** 2 exhibitor booths (10’ x 20’ in total)
- **ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App
- **PRINT EXPOSURE:** Half page ad in the printed conference guide • Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine
- **SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo in static state on the screen at the Closing Plenary during programming breaks

## International Trade Delegation Program Host  |  $20,000

Host the delegates and trade commissioners from around the world at networking and business-to-business activities throughout the conference. As sponsor you will greet the guests and play a role in introducing them to the many opportunities within Canada’s green building industry. (1 opportunity available)

- **SPEAKING OPPORTUNITY:** Host a private breakfast to welcome International delegates to the conference
- **TICKETS:** 5 BLC conference registrations • 5 additional Welcome Reception tickets • 1 reserved table of 10 at the Gala Dinner
- **SHOWCASE:** 1 exhibitor booth (10’ x 10’)
- **ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App
- **PRINT EXPOSURE:** Half page ad in the printed conference guide • Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine
- **SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on all International breakfast event signage
**BLC Delegate Lanyards | $20,000**

Catch everyone’s attention and showcase your company’s commitment to Building Lasting Change. This unique opportunity offers corporate representation on every delegate’s badge lanyard. (1 opportunity available)

**SPECIAL:** Company logo displayed on delegate lanyards (CaGBC to provide the lanyards)

**TICKETS:** 5 BLC conference registrations • 5 additional Welcome Reception tickets • 1 seat at a VIP table for the Gala • 1 reserved table of 10 at the Gala Dinner

**SHOWCASE:** 1 exhibitor booth (10’ x 10’)

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Half page ad in the printed conference guide • Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine

**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room
Welcome Reception | $15,000

Help us kick-off Canada’s premier green building event at the opening reception on the Green Business Showcase Floor featuring great food and live entertainment. This event gives delegates and exhibitors the chance to meet and mingle in an engaging and fun environment. (1 opportunity available)

SPECIAL: Company branded napkins at the Welcome Reception (provided by CaGBC) • Opportunity to place company collateral material on tables at the Welcome Reception • Company thanked at Welcome Reception

SPEAKING OPPORTUNITIES: Opportunity to introduce the entertainment at the Welcome Reception

TICKETS: 2 BLC conference registrations • 5 additional Welcome Reception tickets • 4 additional Gala Dinner tickets

SHOWCASE: 50% off 1 exhibitor booth (10’ x 10’)

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

PRINT EXPOSURE: Half page ad in the printed conference guide • Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Company logo on Welcome Reception signage

Green Business Showcase Lunch | $15,000

Meet delegates, catch up with colleagues and view the latest products and technologies during lunch on the green business showcase on Wednesday. Your logo will appear on signage at all food stations ensuring maximum exposure to 1,000 hungry delegates, exhibitors, sponsors and presenters. (1 opportunity available)

TICKETS: 4 BLC conference registrations • 5 additional Welcome Reception tickets • One table of 10 at the Gala Dinner

SHOWCASE: 50% off 1 exhibitor booth (10’ x 10’)

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

PRINT EXPOSURE: Quarter page ad in the printed guide • Logo in the printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo displayed on signage at all food and beverage stations at the lunch on the showcase
Gala Reception | $15,000

The pre-dinner cocktail hour is an ideal way for delegates to relax after an education-filled day. This reception is attended by close to 500 people and is a great opportunity to showcase your support of the green building industry. (1 opportunity available)

**SPECIAL:** Company branded napkins at the Gala Reception (provided by CaGBC) • Opportunity to place company collateral material on tables at the Gala Reception • Company thanked at the Gala Dinner

**TICKETS:** 4 BLC conference registrations • 2 additional Welcome Reception tickets • 1 table of 10 at the Gala Dinner

**SHOWCASE:** 50% off 1 exhibitor booth (10’ x 10’)

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Quarter page ad in the printed conference guide • Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine

**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Company logo on Gala Reception signage
## Summit Morning | $10,000

Kick-off this pre-conference event on June 5. This event will provide approximately 100 attendees with details and insight on the CaGBC Zero Carbon Building Standard and the role of buildings in Canada’s low-carbon economy. (1 opportunity available)

**SPEAKING OPPORTUNITY:** Opportunity to provide a five minute welcome to delegates at the Summit

**TICKETS:** 2 BLC conference registrations • 5 additional Welcome Reception tickets • 2 tickets to the Summit

**SHOWCASE:** 50% off 1 exhibitor booth (10’ x 10’)

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in sponsor section of Mobile App

**PRINT EXPOSURE:** Logo in the printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine

**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on signage, screen and podium in Summit room in the morning

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## Summit Lunch | $10,000

Sponsor the lunch at the pre-conference event on June 5. The lunch will enhance the summit experience and focus on issues surrounding the theme of the summit. (1 opportunity available)

**SPEAKING OPPORTUNITY:** Opportunity to introduce the lunch speaker at the Summit

**TICKETS:** 2 BLC conference registrations • 5 additional Welcome Reception tickets • 2 tickets to the Summit

**SHOWCASE:** 50% off 1 exhibitor booth (10’ x 10’)

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in sponsor section of Mobile App

**PRINT EXPOSURE:** Logo in the printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine

**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on signage, screen and podium in Summit room during lunch
**Summit Afternoon | $10,000**

Welcome the delegates back for the afternoon and introduce the afternoon speakers on June 5. This event will provide approximately 100 attendees with details and insight on the CaGBC Zero Carbon Building Standard and the role of buildings in Canada's low-carbon economy. (1 opportunity available)

**SPEAKING OPPORTUNITY:** Opportunity to provide a brief summary of the day so far and encouragement for the remainder of the summit

**TICKETS:** 2 BLC conference registrations • 5 additional Welcome Reception tickets • 2 tickets to the Summit

**SHOWCASE:** 50% off 1 exhibitor booth (10’ x 10’)

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in sponsor section of Mobile App

**PRINT EXPOSURE:** Logo in the printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine

**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on signage, screen and podium in Summit room in the afternoon

**Product of the Year Award | $10,000**

This award is presented to a CaGBC member company whose innovative product or technology significantly helps architects, engineers, owners, builders or managers to design, construct, operate or manage new or existing projects. As sponsor of this award you will demonstrate your support of Canada's most innovative green product manufacturers and providers. (1 opportunity available)

**SPECIAL:** Logo displayed on all competition promotional materials • Opportunity to have representative sit on the review jury • Opportunity to present the award at the Gala Dinner

**TICKETS:** 2 BLC conference registrations • 2 additional Gala Dinner tickets

**SHOWCASE:** 50% off 1 exhibitor booth (10’ x 10’)

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Company logo displayed on the PowerPoint slides at the conference announcing the winner • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine

**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room
Program Stream | $10,000

Align your company with the conference’s main attraction - professional education. Sponsor a stream for the opportunity to address session delegates seven times over two days. This is a unique way to position your company with specific conference content. (5 opportunities available including WorldGBC International Stream)

SPEAKING OPPORTUNITY: Welcome delegates to each session in your sponsored stream

TICKETS: 2 BLC conference registrations • 5 additional Welcome Reception tickets

SHOWCASE: 50% off 1 exhibitor booth (10’ x 10’)

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

PRINT EXPOSURE: Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo displayed on podium sign in your stream room • Logo on stream signage outside of the stream room
## Online B2B Scheduling Tool | $10,000

Support the delegates’ business development goals by sponsoring this year’s advanced business-to-business meeting request tool. This online tool will be used by international delegates, conference delegates and exhibiting companies to research, request, and schedule meetings with one another. (1 opportunity available)

**SPECIAL:** Logo displayed on the online B2B platform

**TICKETS:** 3 BLC conference registrations • 5 additional Welcome Reception tickets

**SHOWCASE:** 50% off 1 exhibitor booth (10’ x 10’)

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine

**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on signage outside the B2B meeting rooms

## EGP Innovation Challenge | $7,500

The Innovation Challenge gives Emerging Green Professionals, selected by the program committee, the opportunity to test their concepts and tame some butterflies as they share their vision with a jury of respected industry professionals. As a sponsor you’ll have a seat on the panel of jurors and facilitate great connections for the next generation of green building leaders. (1 opportunity available)

**SPECIAL:** Company logo on signage • Welcome and introduce participants • 1 seat on the Innovation Challenge Jury

**TICKETS:** 1 BLC conference registration • 3 additional Welcome Reception tickets • 1 additional Gala ticket

**SHOWCASE:** 50% off 1 exhibitor booth (10’ x 10’)

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in “thank you” ad in trade magazine

**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room
Delegate Breakfast | $7,500

With your logo at every food station, breakfasts are a great way to introduce your brand to delegates as they start their day. Choose either breakfast on Wednesday or Thursday. (2 opportunities available)

**TICKETS:** 2 BLC conference registrations • 5 additional Welcome Reception tickets • 2 additional Gala Dinner tickets

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine

**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on signage displayed at the breakfast
<table>
<thead>
<tr>
<th><strong>Showcase Coffee Shop</strong></th>
<th><strong>$7,500</strong></th>
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<tbody>
<tr>
<td>Sponsor the go-to spot on the Green Business Showcase floor for great visibility with delegates and exhibitors to build business opportunities with one another. (1 opportunity available)</td>
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**SPECIAL:** Company logo on signage at the entrance to the coffee shop

**TICKETS:** 1 BLC conference registration • 10 additional Welcome Reception tickets

**SHOWCASE:** 50% off 1 exhibitor booth (10’ x 10’)

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Logo in printed conference guide • Sponsor recognition on all your company’s delegate name badges • Logo in “thank you” ad in trade magazine

**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room

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<th><strong>EGP Mentor Lounge</strong></th>
<th><strong>$7,500</strong></th>
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<tbody>
<tr>
<td>Give the next generation leaders of our industry a place to meet with and learn from green building mentors. As the sponsor you will have the opportunity to showcase your company and connect with talented up and coming Emerging Green Professionals (EGPs) who might be perfect for your team or client. (1 opportunity available)</td>
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**SPECIAL:** Company logo on signage at the Emerging Green Professionals lounge • Welcome delegates to the lounge each day • Email outreach to our EGP attendees one week prior to the conference • Introduce mentors to EGPs

**TICKETS:** 1 BLC conference registration • 1 additional Welcome Reception ticket

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Logo in printed conference guide • Sponsor recognition on all your company’s delegate name badges • Logo in “thank you” ad in trade magazine

**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room
Leadership and Green Building Excellence Awards  |  $7,500

Each year, the CaGBC presents prestigious Leadership and Green Building Excellence Awards to the best of our industry during the Gala Dinner in front of 500 industry peers. Join us on stage to present one of these awards to the deserving recipient. (Up to 14 opportunities available)

SPECIAL: Crest provided with company logo and award details for promotion

SPEAKING OPPORTUNITIES: Present one Leadership Award at the Gala Dinner • Company announced as sponsor during the awards presentation

TICKETS: 1 BLC conference registration

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

PRINT EXPOSURE: Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine • Logo in the printed Gala program and menu

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo displayed on the screen during your presentation

AWARDS INCLUDE: Leadership: Green Building Pioneer • Inspired Educator • Emerging Green Leader • Volunteer Leadership (Chapter, Technical) • Government Leadership • Green Building Champion   |  Green Building Excellence: New Construction (Commercial, Institutional) • Existing Building (Commercial, Institutional) • Inspiring Home • Tenant Improvement • Zero Carbon

Prime  |  $7,500

Leverage this opportunity to align your company with Canada’s premier green building conference and receive many profile enhancing opportunities. (Unlimited opportunities available)

TICKETS: 2 BLC conference registrations • 5 additional Welcome Reception tickets • 2 additional Gala Dinner tickets

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

PRINT EXPOSURE: Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on signage displayed at the breakfast
<table>
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<tr>
<th><strong>Mobile Charging Station</strong></th>
<th><strong>$5,000</strong></th>
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<tr>
<td>You know how it is – your phone is dying but you left your charger in the hotel room. This convenient area enables attendees to re-charge cell phones, iPhones, iPads, Blackberries, etc. Your company logo will be clearly visible in the kiosk for the duration of the event. (1 opportunity available)</td>
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**TICKETS:** 1 BLC conference registration • 3 additional Welcome Reception tickets  
**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App  
**PRINT EXPOSURE:** Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine  
**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on signage displayed at the station

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<tr>
<th><strong>Mobile App</strong></th>
<th><strong>$5,000</strong></th>
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<tr>
<td>Sponsor the Mobile App and be visible to conference delegates as they plan their events, learn about the education sessions and explore speakers and sponsors. (1 opportunity available)</td>
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**TICKETS:** 3 BLC conference registrations • 3 additional Welcome Reception tickets  
**ELECTRONIC EXPOSURE:** Logo featured on on menu of Mobile App • Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App • Logo in Mobile App promotional emails prior to conference  
**PRINT EXPOSURE:** Logo in printed conference guide • Logo on Mobile App promotional material • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine  
**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on signage at registration booth
Green Real Estate Executive Breakfast | $5,000

The CaGBC and REALPAC look forward to hosting real estate executives at a private breakfast on Thursday, June 7. As the sponsor, you will have the opportunity to network with real estate peers and learn from industry leaders. (5 opportunities available)

**TICKETS:** 2 BLC conference registrations • 2 tickets to the Executive Real Estate Breakfast

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Logo in printed conference guide • Sponsor recognition on your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine

**SIGNAGE:** Logo on sponsor sign at the Green Real Estate Breakfast • Logo on sponsor recognition signage • Logo on sponsor rotation on screen in plenary room
Chapter After-party  |  $5,000

Come to the After-party hosted by the CaGBC Greater Toronto Chapter on Tuesday evening immediately following the conference Welcome Reception. As the sponsor, this is a great opportunity to network with delegates and help kick-off the week’s events. (1 opportunity available)

**SPEAKING OPPORTUNITIES:** Opportunity to welcome guests as they arrive at the After-party

**TICKETS:** 1 BLC conference registration • 3 additional Welcome Reception tickets

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in “thank you” ad in trade magazine

**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room

Delegate Break  |  $5,000

Choose from four scheduled breaks – mid-morning munchies or late afternoon cravings won’t distract conference delegates thanks to our break sponsors. (4 opportunities available)

**TICKETS:** 1 BLC conference registration • 3 additional Welcome Reception tickets

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine

**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on signage displayed at the break
Lunch Plenary | $5,000

As a sponsor of the Lunch Plenary you will demonstrate your support of the green building industry to 500 members and Canada’s green building sector. This event draws the entire delegate audience as they listen over lunch. (5 opportunities available)

**SPECIAL:** Company logo on signage at the Lunch Plenary

**TICKETS:** 1 BLC conference registration • 3 additional Welcome Reception tickets

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Logo in printed conference guide • Sponsor recognition on all your company’s delegate name badges • Logo in “thank you” ad in trade magazine

**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on screen in the plenary room during the Lunch programming breaks
<table>
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<th><strong>Interactive Networking Station</strong></th>
<th><strong>$5,000</strong></th>
</tr>
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</table>

Host one of our new, interactive networking activity stations. Whether it's an engaging demonstration on the showcase floor or a photo booth at the Gala celebration, our sponsor can offer our delegates a memorable and interactive experience during the conference.

**SPECIAL:** Company logo on signage at the sponsored activity station

- Welcome delegates to your station during the given event

**TICKETS:** 1 BLC conference registration • 3 additional Welcome Reception tickets or 1 additional Gala Dinner ticket (depends on which activity you choose)

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Logo in printed conference guide • Sponsor recognition on all your company's delegate name badges • Logo in “thank you” ad in trade magazine

**SIGNAGE:** Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room

<table>
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<th><strong>Water Station</strong></th>
<th><strong>$2,500</strong></th>
</tr>
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</table>

See your name on one of the most frequented areas at every event. Your logo will be placed at a water station area that will be available to delegates on Wednesday or Thursday near the education area. (2 opportunities available)

**TICKETS:** 1 BLC conference registration

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Logo in printed conference guide • Sponsor recognition on all your company's delegate name badges • Logo in “thank you” ad in trade magazine

**SIGNAGE:** Name on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo displayed at a water station on Wednesday or Thursday
### Green Building Tour | $2,500

Our sponsors support these half day green building tours which feature many of the incredible green building sites and projects in the Toronto area. Tours include a professional facilitator to guide participants and provide delegates with a firsthand look at unique green buildings. (4 opportunities available)

**TICKETS:** 1 BLC conference registration • 1 registration for the tour

**ELECTRONIC EXPOSURE:** Name on conference webpage and CaGBC homepage • Logo on Greater Toronto Chapter homepage • Use of CaGBC conference logo for promotional materials until September 2018 • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Logo in printed conference guide • Sponsor recognition on all of your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine

**SIGNAGE:** Name on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on signage at tour meeting spot

### EGP Booster | $1,000

The cost to attend special events and education is often a challenge for young professionals. An “EGP booster” adds value to any sponsorship investment.

For only $1,000, the sponsoring company can show their support of Canada’s Emerging Green Professionals by covering the registration fee ($300) and most travel expenses for one EGP to attend the conference.
WorldGBC Congress
Canada Sponsorship
Prospectus

BUILDING LASTING CHANGE 2018
WITH WorldGBC CONGRESS CANADA
Toronto | June 5-7
WorldGBC Delegate Lanyards | $20,000

Catch everyone’s attention and showcase your company’s commitment to WorldGBC and Building Lasting Change. This unique opportunity offers corporate representation on each WorldGBC badge lanyard during Congress and Building Lasting Change. (1 opportunity available)

SPECIAL: Company logo displayed on delegate lanyards

TICKETS: 4 BLC conference registrations • 4 additional Welcome Reception tickets • 1 seat at VIP tables for the Gala • 1 reserved table of 10 at the Gala Dinner

SHOWCASE: 1 exhibitor booth (10’ x 10’)

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC/WorldGBC conference logo for promotional materials until September 2018 • Logo featured on WorldGBC website • Mention on WorldGBC social media • Logo in Sponsors section of Mobile App

PRINT EXPOSURE: Quarter page ad in the printed conference guide • Logo in printed conference guide • Sponsor recognition on your company’s delegate name badges • Logo in ‘thank you’ ad in trade magazine

SIGNAGE: Logo on CaGBC sponsor recognition signage • Logo in sponsor rotation on screen in BLC plenary room • Logo in sponsor rotation on screen in WorldGBC Members Day plenary room • Logo on WorldGBC Members Day directional signage

WorldGBC Members Day Host | $10,000

Host the WorldGBC’s member Green Building Councils and Corporate Advisory Members at Members Day. As the sponsor you will have the opportunity to address the global delegates during the closing plenary. (1 opportunity available)

SPECIAL: Opportunity to place company collateral material on tables at Members Day

SPEAKING OPPORTUNITIES: Brief closing remarks at Members Day • Company announced as a sponsor at Opening at Members Day

TICKETS: 2 BLC conference registrations

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC/WorldGBC conference logo for promotional materials until September 2018 • Logo featured on WorldGBC website • Mention on WorldGBC social media • Logo in Sponsors section of Mobile App

PRINT EXPOSURE: Logo in printed conference guide • Logo in ‘thank you’ ad in trade magazine

SIGNAGE: Logo in sponsor rotation on screen in WorldGBC Members Day plenary room • Logo in sponsor rotation on screen in BLC plenary room • Logo on WorldGBC Members Day directional signage
WorldGBC Members Day Break | $5,000

Mid-morning munchies and/or later afternoon cravings won’t distract Members Day attendees thanks to our break sponsor. (2 opportunities available)

**TICKETS:** 1 BLC conference registration

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC/WorldGBC conference logo for promotional materials until September 2018 • Logo featured on WorldGBC website • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Logo in printed conference guide • Logo in ‘thank you’ ad in trade magazine

**SIGNAGE:** Logo in sponsor rotation on screen in WorldGBC Members Day plenary room • Logo in sponsor rotation on screen in BLC plenary room • Logo on WorldGBC Members Day food station signage
WorldGBC Members Day Lunch | $5,000

As the sponsor of Members Day Lunch your company will be acknowledged as a key supporter during the lunch and on signage. The full contingent of international GBC participants will be in attendance. (1 opportunity available)

SPEAKING OPPORTUNITIES: Company announced as a sponsor at Members Day Lunch

TICKETS: 1 BLC conference registration

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC/WorldGBC conference logo for promotional materials until September 2018 • Logo featured on WorldGBC website • Logo in Sponsors section of Mobile App

PRINT EXPOSURE: Logo in printed conference guide • Logo in ‘thank you’ ad in trade magazine

SIGNAGE: Logo in sponsor rotation on screen in WorldGBC Members Day plenary room • Logo in sponsor rotation on screen in BLC plenary room • Logo on WorldGBC Members Day food station signage

WorldGBC Members Day Dinner | $5,000

As the sponsor of this Members Day Dinner your company will be known to attendees and thanked as a key supporter by the host during welcoming remarks and on signage. This event draws the entire WorldGBC contingent. (1 opportunity available)

SPEAKING OPPORTUNITIES: Company announced as a sponsor at Members Day Dinner

TICKETS: 1 BLC conference registration

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC/WorldGBC conference logo for promotional materials until September 2018 • Logo featured on WorldGBC website • Logo in Sponsors section of Mobile App

PRINT EXPOSURE: Logo in printed conference guide • Logo in ‘thank you’ ad in trade magazine

SIGNAGE: Logo in sponsor rotation on screen in WorldGBC Members Day plenary room • Logo in sponsor rotation on screen in BLC plenary room • Logo on WorldGBC Members Day food station signage
WorldGBC Members Day Water Station  |  $2,500

See your name on one of the most frequented areas at Members Day. Your logo will be placed at the water station that will be available to WorldGBC Members Day delegates. (1 opportunity available)

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC/WorldGBC conference logo for promotional materials until September 2018 • Logo featured on WorldGBC website • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Logo in printed conference guide • Logo in ‘thank you’ ad in trade magazine

**SIGNAGE:** Logo in sponsor rotation on screen in WorldGBC Members Day plenary room • Logo in sponsor rotation on screen in BLC plenary room • Logo on WorldGBC Members Day water station signage

WorldGBC Social Media Supporter  |  $2,500

Leading up to, during and after the Congress, your support will be lauded on all of the WorldGBC social media outlets. (2 opportunities available)

**ELECTRONIC EXPOSURE:** Logo and link on conference webpage and CaGBC homepage • Use of CaGBC/WorldGBC conference logo for promotional materials until September 2018 • Logo featured on WorldGBC website • Logo in Sponsors section of Mobile App

**PRINT EXPOSURE:** Logo in printed conference guide • Logo in ‘thank you’ ad in trade magazine

**SIGNAGE:** Logo in sponsor rotation on screen in WorldGBC Members Day plenary room • Logo in sponsor rotation on screen in BLC plenary room
WorldGBC Board Lunch  |  $2,500

As the sponsor of the Board Lunch your company will be acknowledged through an announcement and signage. This private event includes WorldGBC Board members and the WorldGBC Corporate Advisory Board (industry CEOs/VPs). (1 opportunity available)

SPEAKING OPPORTUNITIES: Company announced as a sponsor at CAB Board Lunch

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC/WorldGBC conference logo for promotional materials until September 2018 • Logo featured on WorldGBC website • Logo in Sponsors section of Mobile App

PRINT EXPOSURE: Logo in printed conference guide • Logo in ‘thank you’ ad in trade magazine

SIGNAGE: Logo in sponsor rotation on screen in WorldGBC Members Day plenary room • Logo in sponsor rotation on screen in BLC plenary room • Logo on WorldGBC & CAB Board Lunch food station signage
For more information about becoming a sponsor:

Thomas Mueller  
*President and CEO, CaGBC*

Direct: 604-282-7811  
Toll free: 1-866-941-1184 ext. 2026  
Email: tmueller@cagbc.org

Sarah Burns  
*VP, Marketing and Communications, CaGBC*

Direct: 613-288-8097  
Toll-free: 1-866-941-1184 ext. 1062  
Email: sburns@cagbc.org

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For WorldGBC Congress Canada sponsorship:

Terri Wills  
*CEO, World Green Building Council*

Email: office@worldgbc.org