

# Established GBC CEO Network

2 October 2017

## Purpose

### Objectives:

1. Forge strong **working relationships** amongst all Established GBC CEOs to enable sharing of best practices throughout the year
2. Galvanise Established GBC CEOs towards a **shared vision**
3. Galvanise Established GBC CEOs towards **greater impact**

## Invited Attendees

- CEOs of Established GBCs (**Note:** *If you wish to delegate attendance to a senior member of staff, per the WorldGBC policy shared on the April 25 webinar, please email this request to Terri and Jonathan*);
- Senior executives of up to four [Corporate Advisory Board](#) (“**CAB**”) members will be invited for part of the meeting (per the direction provided by a consensus of CEOs on the April 25, 2017 webinar).

## Agenda

**8:00 - Arrival for Breakfast (Marriot Jaipur Hotel, Amber Room)**

**8:00 - 8:45 - Working Breakfast Activity: Getting the Discussion Going**

**8:45 - 9:00 - Welcome & Introduction (Facilitated by Terri & Jonathan, WorldGBC)**

Review of CEO Network in 2017 to-date

Review some of the highlights of CEO-CEO interactions

**9:00 - 11:00 - Session #1: CAB-CEO Session (Facilitated by Terri, WorldGBC)**

CAB Member representatives will be asked to share their experiences working with GBCs to-date, in order to provide the Network insights from some of the largest multi-national companies involved in the green building movement.

GBC CEOs will have the opportunity to ask questions to better understand the strategic priorities of these companies.

**11:00 - 11:15 - BREAK**

**11:15 - 12:30 - Session #2: GBC Movement Key Issues** (Facilitated by 1-2 Established GBC CEOs - TBC)

Opportunities to discuss (a) CEO approaches to achieving impact in their own market; (b) GBC-GBC collaboration working with multi-national and multi-regional companies\*; and (c) WorldGBC network role to achieve movement impact.\*

**12:30 - 13:30 - LUNCH**

**13:30 - 14:45 - Session #3: Input into WorldGBC Global Projects** (Facilitated by Jonathan, WorldGBC)

Opportunity to provide feedback into existing global projects and suggest improvements; discuss capacity to undertake an additional global project; discuss global projects in light of regional approach; discuss cities initiative idea.

**14:45 - 15:00 - BREAK**

**15:00 - 15:45 - Session #4: Report back from Group of GBCs Working on Measuring Impact** (Facilitated by 1-2 Established GBC CEOs engaged in Activity - TBC)

GBCs who have done some initial work (or at least some initial planning) with the WorldGBC Research Manager will share what they have done and propose how the working group could be organised in 2018.

**15:45 – 16:45 - Session #5: Reviewing our Priorities from Congress 2016** (Facilitated by Jonathan, WorldGBC)

At Congress 2016, we asked each CEO to name their #1 priority for the coming year - we will use this time to review the status of those priorities

**16:45 - 17:00 - Summary & Next Steps**

**17:00 – 18:00 - BREAK**

**18:00 – 21:00 - Established GBC CEO Network Dinner**

Join us for a fun and exciting dinner at one of the top restaurants in Jaipur.